

Kapow Dance Circus Theatre Presents

ADRIFT



Marketing and Communications Pack

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1 | ABOUT KAPOW DANCE CIRCUS THEATRE

Kapow Dance Circus Theatre creates bold and imaginative touring productions, sharing in the joy of imagination, storytelling and the moving body.

Kapow is a Manchester based dance, theatre and circus company run by Beth Powlesland and Eithne Kane. Established in 2015, Kapow creates bold and imaginative touring productions that aim to share in the joy of imagination, physical storytelling and the moving body with their audiences.



2 | ABOUT ADRIFT | MARKETING COPY

Kapow Dance Circus Theatre Presents ADRIFT

Long Copy

A raft in the middle of the ocean. Two women on board, lost at high sea. A complex network of storms serves as a metaphor for courage and an intense struggle for survival. We witness the danger and courage of the characters as they battle the odds and learn to live together in this small and unpredictable landscape. An intimate and sensitive show, with a timely environmental concern and exciting uncertainty.

Performed in the round, using dance, physical theatre and circus. Kapow captures a risky, exciting and dynamic journey, mixed with sensitivity and uncertainty.

Short Copy

A story of two women, lost at sea. In the journey across oceans, we witness the danger, courage and the struggles the characters battles as they face the odds and learn to live together in this small and unpredictable landscape.

3 | CAST BIOGRAPHIES



Beth Powlesland professional experience includes 2 years with the internationally acclaimed Tilted Productions followed by 7 years with Dance Company Earthfall and spans numerous independent directors including National Dance Company Wales, National Theatre Wales, Mafalda Deville (Jasmin Vardimon Company) and Theatre Lolo. Beth began making her own work in 2009, in part pursuing the use of voice alongside dance. Since then, she has been commissioned to sing and dance in a number of projects by Verity Standen, Andy Pink and Lisa May Thomas.



Eithne Kane began her movement career training in gymnastics from a young age before discovering the North Yorkshire County Youth Dance Company and finding her ongoing passion for contemporary dance and physical theatre. She went to train at London Contemporary Dance School, where her passions for choreography, physical story telling and athletic movement styles such as floor work and partnering grew. Eithne mixes freelance performance work with devising independently and has worked with Tilted Productions, Joli Vyann, Opera North, Jorge Cesis and Dylan Quinn Dance Theatre.

4 | PRODUCTION CREDITS

Choreography | Eithne Kane and Beth Powlesland

Performed by | Eithne Kane and Beth Powlesland

Dramaturgy | Giorgio De Carolis

Design & Costume | Julian Payne, Eleri Lloyd and Splinter Scenery

Trailer | Roger Graham

5 | TESTIMONIALS

"Dynamic, beautifully crafted and seamlessly executed. Perfect for outdoor touring in terms of quality, agility and multi-layered accessibility. Loved it!"

"Adrift is a highly physical, energetic, yet poetic show that will certainly impress outdoor audiences"

"A duet of strong, highly skilled female dancers performing intricate choreography on a challenging and evocative piece of set – this show not only subtly talks about migration and

the fate of those who take to the sea, but also shows courage, strength and the power of balance”

“This work is meaningful, accessible and beautifully executed”

6 | SOCIAL MEDIA ASSETS

Tool	Detail
Social Media	Please #Adrift in each post and we share/retweet each of your messages.
Facebook/Twitter/Instagram	Please follow and tag on Facebook, Twitter and Instagram: @Kapowdance
Trailer	Download the trailer here.
Images	Images for use in marketing. Image credit: Various - see photo names
Kapow's Logo	Kapow Logos and supporters logos Where possible, please use this on all of your promotions. Additional funders logos can be sent upon request.

7 | KEY CONTACT INFO

General Enquiries | admin[@kapowdance.co.uk](mailto:admin@kapowdance.co.uk)

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